

CRRA 2025 ANNUAL CONFERENCE &amp; TRADE SHOW

AUGUST 3-6 • MONTEREY, CA

from  
**SURF**  *to* **TURF**

**AUGUST 3<sup>rd</sup> - 6<sup>th</sup>**

- » **3 Days of Networking**
- » **Over 100 Presenters**
- » **50+ Innovative Exhibitors**
- » **Virtual Option Available**

Each year, the California Resource Recovery Association organizes one of the most comprehensive and informative conferences dedicated to recycling and sustainable materials management in California and beyond. The Annual Conference and Trade Show attracts over 800 individuals annually and showcases an estimated 30 sessions each year with over 100 industry experts as presenters.

**Portola Hotel & Spa**

Two Portola Plaza  
Monterey, CA 93940



Growth and Development



Industry Networking



Innovative Exhibit Hall

**[www.crra.com/conference](http://www.crra.com/conference)**

916.441.2772 • [info@crra.com](mailto:info@crra.com)  
California Resource Recovery Association

Are you interested in promoting environmental sustainability in and beyond California through Zero Waste strategies?



# SPONSORSHIP

We invite you to join the list of our esteemed Association Sponsors who support CRRA in its efforts to promote product stewardship, waste prevention, reuse, recycling and composting. CRRA Sponsors enjoy the benefits of:

**EXPOSURE** to our industry database which includes over 4000 industry professionals throughout California cities, counties, municipal districts, and businesses as well as hauling companies, material processors, non-profit organizations, state agencies, and allied professionals

**ACCESS** to complimentary CRRA memberships and/or conference registrations

**RECOGNITION** in our print, media and online content

**INVITATION** to attend our educational conference regularly attended by more than 800 individuals interested in affecting critical environmental and climate protection outcomes

	CONTRIBUTION	MEMBERSHIPS	FULL CONFERENCE REGISTRATIONS	EXHIBITOR REGISTRATIONS	ONE DAY REGISTRATIONS	NAME ON CRRA LETTERHEAD	INCLUSION ON SPONSOR WEBPAGE	INCLUSION IN EBLASTS	INCLUSION IN CONF. PROGRAM	INCLUSION IN CONF. SIGNAGE
<b>PARTNER</b>	\$30,000	12	12	1		Included	Logo	Logo	Logo	Logo
<b>PRES. CIRCLE (EXHIBITOR)</b>	\$11,000	4	3	1	1	Included	Logo	Logo	Logo	Logo
<b>PRES. CIRCLE</b>	\$10,000	4	4			Included	Logo	Logo	Logo	Logo
<b>PLATINUM (EXHIBITOR)</b>	\$9,000	3	2	1	1	Included	Logo	Logo	Logo	Logo
<b>PLATINUM</b>	\$8,000	3	3		1	Included	Logo	Logo	Logo	Logo
<b>GOLD (EXHIBITOR)</b>	\$7,000	3	1	1	1	Included	Logo	Logo	Logo	Logo
<b>GOLD</b>	\$6,000	3	2		1	Included	Logo	Logo	Logo	Logo
<b>SILVER (EXHIBITOR)</b>	\$5,000	2		1	1	Included	Logo	Logo	Logo	Logo
<b>SILVER</b>	\$4,000	3	1		1		Logo	Logo	Logo	Logo
<b>BRONZE</b>	\$2,500	2			2		Logo	Logo	Name	Name
<b>FRIEND</b>	\$1,000	2					Logo	Logo	Name	Name

If you own or represent a company that wants to explore opportunities for partnering with CRRA, please contact **Tracie Bills** via email ([tracie@crra.com](mailto:tracie@crra.com)) or phone (916-441-2772, ext 1).

[www.crра.com/sponsorship](http://www.crра.com/sponsorship)

# EXHIBITOR

## WHY BECOME AN EXHIBITOR?

CRRA is proud to lead a vision of sustainability in and beyond California. CRRA was the first state recycling organization and continues as a strong voice for zero waste strategies. As a CRRA exhibitor, you expose your company or organization to CRRA's diverse community of local, regional and state government officials, recycling and composting professionals, and allied organizations.

## WHO ARE CRRA EXHIBITORS?

Environmental consultants, non-profit groups, composting companies, refuse/recycling haulers, recycling suppliers, and other professionals concerned with resource management issues in California.

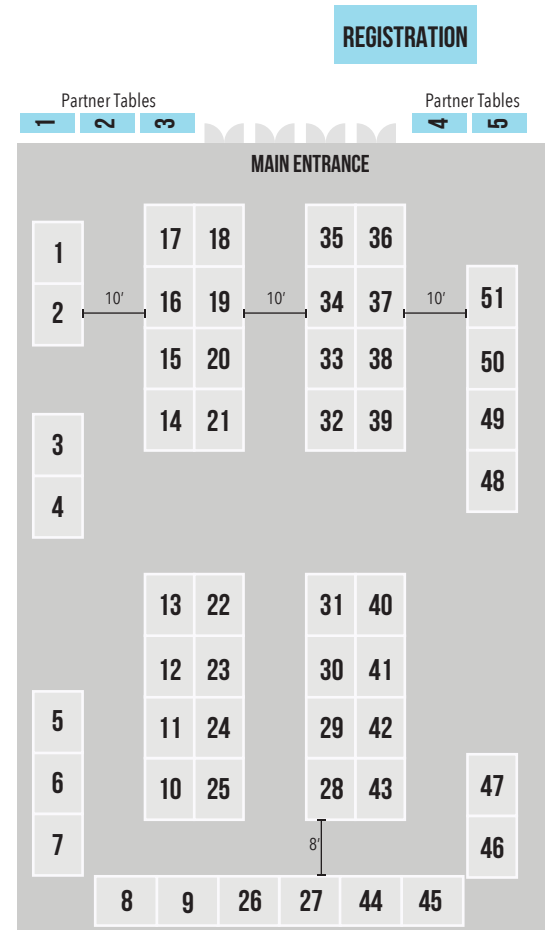
**Member exhibitor registration: \$1500**

**Nonmember exhibitor registration: \$1850**

## EXHIBITORS RECIEVE:

- Name and logo on CRRA conference site with link to your company site
- Exhibitor page in the WHOVA Conference app and opportunity to connect with virtual and live attendees
- 10' wide x 8' deep footprint, 2 padded chairs, 2' x 6' table topped and skirted, 8' tall back drape, 3' tall side rail, and 42" white company ID sign

## 2025 Floor Plan:



- One conference registration which includes: Welcome Reception (August 3), three (3) days of full conference access (August 4-6). Additional full conference access or booth attendant-only passes may be purchased.
- Attendee listing (receive pre/post-event listings)
- Fun attendee game to encourage all participants to visit you

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